

RESIDENTIAL LIGHTING CASE STUDY

50 ST EDMUND'S TERRACE, ST JOHN'S WOOD, NW8

Directly overlooking London's Regents Park, **50 St Edmunds terrace** broke all records for prices achieved within London NW8/NW1. **36 spectacular apartments**, all with 24 hour concierge, access to a Gym & SPA featuring a 20 meter swimming pool and a magnificent roof terrace makes **50 St Edmunds one of London's finest addresses**.

orlight[®]
FROM SOURCE TO SITE



MARKET
VALUE

Entry Level 2 bed **apartments** were marketed at **£3.8 Million** whilst the **Penthouse** was listed for a fraction under **£16 Million**



Lighting up the project:

Orlight is proud to have manufactured and supplied almost all the lighting to this development including landlords area, externals, landscaped areas and apartment lighting.

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Lighting in detail:

Orlight provided a complete DALI solution used in conjunction with Lutron lighting controls:

| Orlight Part Ref: | Orlight Part Ref: | Lutron Controls: |
|-------------------|-------------------|------------------|
| ORLTE6012EVO | ORLIB1M | LQSE-2DAL-D DALI |
| ORL1009 | ORL1582 | LQSE-4A-D |
| ORLLM736 | ORL2736 | LQSE-4T10-D |